

## **“Christian Music Podcast”**

### **Partner with us by submitting your music**

**About the Series:** “Christian Music Podcast” is a half-hour audio podcast series featuring independent Christian music. 4-6 songs are showcased in each episode presented by show host, David (also known as “Surgeon”). Along with the music is a short Bible devotional and invitations for the listening audience to contact the show with prayer requests or comments. From 1998 - 2019 KTF Productions produced and aired episodes of “Christian Music Videos”, a weekly half-hour television series that was broadcast to over 14 million households. From 2013 - 2014, we added a new music show to compliment the video series exclusively featuring independently produced Christian songs to be featured on our podcast series, “Christian Music Podcast”. In late 2019, we felt it was time to bring back the “Christian Music Podcast” show in an effort to continue the ministry of highlighting amazing Christian artists who openly glorify the name of our Lord. Now, independent Christian artists can once again submit their songs for playback on the podcast. We are seeking full album or specific song submissions from any Christian artist who owns all of the rights to their music and are willing to let us include them in the series. We accept .mp3, .wav, and .aiff file formats. Or you can submit your music on CD.

**How it Works:** First, you must have total rights to submit your music to us. For inclusion in our show, you must sign and return a release form indicating that you can legally allow us permission to include your music and are not already bound by contract restricting the use of your music for this purpose. Most independent artists own all of the rights to their music by default. But this form protects us and it protects you. It is a basic agreement, assuring that you have the authority to let us include your music in our podcast show. It also restricts what we can do with your music so that you know we are only going to use your work in this show and nowhere else. You can even check our playlists page to see when your show will be posted. You can choose to submit as much, or as little, of your music to the show as you’d like. It could be that you’d like to submit your entire music library to us, or you may choose to only submit a song or two for inclusion in the show. In any case you would indicate the specifics of what you’re allowing us to use on the form so that you know, and that we know, what we have permission to use. Once we have the release form, and the music you’ve agreed to let us use, we can include it in an upcoming episode of the “Christian Music Podcast”. You’ll only have to submit a release form once. As indicated on the form, every subsequent submission falls under the protection of the originally submitted release.

**The Purpose:** God has opened my eyes to the amazing possibilities of this type of “outreach” ministry. With CMP (Christian Music Podcast), we’re able to reach a world-wide audience who can subscribe to the series and have episodes pushed to their mobile devices every week. I also realize that there are several talented Christian artists who have a desire to reach as many as possible with their music. CMP is just one more opportunity to accomplish that goal. A common trait among independent Christian artists is that their primary goal is not necessarily to make money, but to use the talents that

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God has given them to reach others with the gospel. If you fall into that category, I'd love to partner with you. With this series, we can further accomplish that goal.

**Frequency/Format:** The goal is to post a new episode every week. Each episode will be between 25-35 minutes in length. Once posted, every episode will remain available so that new subscribers to the "Christian Music Podcast" will have access to the back catalog as well as future episodes. So please, keep in mind that if you agree to allow us permission to use your music, the show in which it appears will likely remain available for years to come.

**Distribution:** Episodes of the "Christian Music Podcast" series are available for online listening or can be downloaded from our website at [ktfproductions.com](http://ktfproductions.com). However, the primary audience is podcast listeners who are able to subscribe through Apple Podcast, Google Play Music, Spotify, Stitcher or through any available podcast app they choose. If you are unfamiliar with "podcasting", this is quite different than television or internet streaming. Podcasts are designed for downloading. That means that the audience will download the entire half-hour episode and "own it". Most podcast users, will not keep the episode once it has been listened to, but that doesn't mean they can't. People can also listen to the episode directly from the aggregator (like Apple Podcasts) without downloading, but most podcast listeners will download. The advantage of downloading is that they can literally take the episodes with them without the need for a wifi or cellular connection to listen to it because it resides on their device's hard drive. So people can listen to the episode while in the car, working out, or doing household chores all without needing to be connected. Please note that they are not downloading your specific song, but the entire half-hour episode.

God has greatly blessed the ministry of "Christian Music Videos". It was the longest-running, furthest-reaching project that we've ever created. However, with the "Christian Music Podcast", the possibilities are endless. If you haven't already, please consider submitting your Christian music for inclusion in the "Christian Music Podcast". If you have any questions, comments or concerns, please feel free to email me at [writecmv@hotmail.com](mailto:writecmv@hotmail.com).

Your brother in Christ,

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