



Christian Music Videos

"Christian Music Videos" (CMV) is a half-hour weekly television series featuring national and independent Christian music videos. Artist's music include everything from Christian contemporary, rap, country, R&B and even a bit of gospel. CMV has been airing since 1997. In every episode, viewers watch an array of Christ-focused music videos and hear a mini-bible devotional presented by the host. They also have opportunities to contact the show with prayer requests, enter to win free Christian music and even send in their own music videos for possible playback on the show. With more than 700 episodes already produced and a new episode created every week, there are hours of programming available for weekly and daily scheduling. The series is currently airing on 10 stations reaching over 14 million households.



CHRISTIAN MUSIC VIDEOS

HEAR THE CALL TO CHRIST



Purpose

The purpose of CMV is simple; to reach as many as possible with the gospel in the hope of planting seeds which God may use to change lives. To that end, the show is geared to both believers and unbelievers alike. Though most episodes encourage believers to remain strong in their walk, many episodes specifically encourage those who have never made a decision for Christ. Others encourage wayward believers to come back to Christ or rededicate their lives. The effort of this ministry has, and always will be, to reach viewers with the message and love of Jesus Christ in the hopes that the Holy Spirit will speak to their hearts and change their life. That is why the slogan of "Christian Music Videos" is "Hear the call to Christ". Yes the music and the hosts speak, but we pray that through this ministry, the Holy Spirit will draw viewers to Him.

Ministry Focus

CMV is unlike other music video shows because the primary focus isn't on the artists or even the music... It is on Jesus. Videos that appear on the show have been screened and vetted for their Christian merits. Scripture devotionals focus on biblical truths, challenging and encouraging viewers to live for Christ. And every episode offers opportunities for viewers to contact us for additional prayer and encouragement. Over the years, God has given us a glimpse into the fruits of this ministry when He blesses us with viewer comments like this:

"I'm 60 years old and I just want to lift you guys up and say your show is fantastic. My adult kids love the different styles of music you play and I love that it lifts up Jesus. And the devotions about who Christ is and what he has done for us is just great. Continue to do what you're doing."

"Hey, enjoy your show. I am a pastor at Horizon Church."

"I just want to say I love the show. It is a blessing for me in the mornings when I'm getting ready to start my day. God bless."

"What a wonderful time of music...just so positive. Wish it could be longer...praise Jesus!"



Local and National Impact

"Christian Music Videos" currently airs on 10 different television channels across the nation. But our main focus rests primarily on two of those channels; the ones with the greatest potential local and national impact.

Local Impact: CMV is produced in the Kalamazoo, Michigan area, which is home to Western Michigan University. Some of the episode are even recorded on the college campus. As such, most of our local efforts focus on reaching the students, staff and faculty of the university. 7 days a week, 365 days a year, we air a unique episode of CMV on EduCABLE, the campus cable service. And on every one of those days the episode airs 5 times throughout the day - at 7:00am, 9:00am, 12noon, 6:00pm and 10:00pm, hopefully accommodating the schedule of any who'd like to watch.

National Impact: The channel with the greatest reach potential is KTV, which is broadcast over the international satellite network, Sky Angel. This channel alone reaches into the homes of over 14 million households. As a result, the vast majority of prayer requests, CD giveaway entrants and viewer comments come from those who watch this channel.

Beyond Television

CMV YouTube Channel:

www.ktfproductions.com/cmvmobile

CMV Facebook Page:

www.facebook.com/cmvmvpage

KTF Productions

"Christian Music Videos" is produced by KTF Productions, a 501(c)(3) non-profit video production company. KTF has produced a number of Christian projects since its beginning in 1993. But "Christian Music Videos" is the longest running project in its history.

LOCALLY PRODUCED, NATIONALLY BROADCAST



ktfproductions.com/cmvmv

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